

New Year's Message from President Sano of Nipro Corporation
Delivered January 6, 2020

At the New Year's morning assembly held on January 6(Mon), 2020, Sano Yoshihiko, president of Nipro Corporation, delivered his new years' message for 2020, summarized below:

[Theme]

Towards achieving consolidated sales of 500 billion yen by FY2020 and one trillion yen by FY2030

[Summary]

Last year saw the occurrence of more and more intense natural disasters, and the world situation became more unstable. In 2020, we celebrate the first New Year of the Reiwa era, and the Tokyo Olympic and Paralympic Games will be held in summer. Although this year may become a more difficult year for us, the Nipro Group will utilize this momentum and work energetically to achieve global development, solidifying its philosophy and direction.

1. Preserve our corporate culture, which provides opportunities to motivated employees.
 2. Place top priority on making judgments from an end-user perspective.
 3. Maintain the spirit of *sanpo-yoshi*, which means “good for the user, good for society, and good for the company.”
 4. Ensure that all employees can share information on each step of the PDCA cycle and implement the cycle with enthusiasm.
 5. Create a company where the heads of organizations understand the gap between theory and reality and coach subordinates so that they can properly understand it.
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1. Enhance our regenerative medicine business, which has become the fourth pillar of our business, in addition to our medical devices, pharmaceuticals, and pharma packaging businesses.
 2. Make overseas factories profitable and increase the production capacity of each factory.
 3. Enhance product competitiveness to achieve the world's top market share.
 4. Promote the elimination of back orders by increasing our production capacity.

5. Unify the management core system throughout the Nipro Group, expanding the culture of “One Nipro” and improving business efficiency.
 6. Extend the range of vascular products exclusive to the Nipro Group and launch them in the global market.
 7. Expand our business by creating new businesses for surgical products, electromagnetic wave treatment products, active pharmaceutical ingredients, and a new field of pharmaceuticals and other products, and by focusing on the development of basic technologies.
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